



Computer Generated Art Specifications

**All Computer Generated Art must be accompanied by a print out of the art,
with the program type and version stated.**

(The print out may be faxed, it is just to let us know if what we are seeing in the file is correct.)

Trans Tech uses a PC platform, primarily. Preferred program is **Adobe Illustrator**.
We can also accept files created on a Macintosh platform.

Compatible Programs:

Program name followed by format

- **Adobe Illustrator** (.ai, .eps, .pdf)
- **Macromedia FreeHand** (.fh, .pdf)
- **Corel Draw** (.cdr, .pdf)
- **Adobe Photoshop** (.psd, .eps, .tif, .jpg)
- **Autocad 2006** (.dwg, .dxf) Note: AutoCad files are not considered final camera ready art, but can be used to create art from.

Mandatory Requirements:

- **All text (fonts) used must be provided in suitcase form, or type should be converted to outlines!**
****(If not converted to outlines, Trans Tech may not have the correct font or it may not look exactly the same as on your computer.)*
- **If providing scanned images, save as .tif file**
- **Provide all linked graphics.**
- **If .eps files are used and placed into a document, we will not be able to manipulate graphics.**

Media:

- E-mail
- CD
- DVD

All E-mail must be accompanied by company name, contact and phone number.

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Note: Trans Tech is also capable of creating or recreating artwork from any medium, such as mylar, film, drawing, etc.

For further information concerning the use of computer generated art, please contact your customer service representative listed above.

Trusted Partner for Your Product Decorating Needs

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